

GEDS NEWSLETTER 2019-2020 Edition

Our Motto: *“Offer world-class support services for commercial firms and social enterprises in the 21st century”.*



Editorial

Since Global Entrepreneurial Development Services Ltd was established, we have been promoting enterprise among individuals, communities and institutions in the pursuit of wealth creation excellence. The example of this attribute, is adorned on the pages of this publication.

This edition features various enterprise-related programmes that reflect our ethos to *‘provide technical assistance and enterprise support’.*

Our gratitude and thanks are extended to countless agencies, groups, institutions and participants, that have enabled us to continue fulfilling the stewardship of *‘Wealth creation through the facilitation of ideas, products and services.’*

Happy Reading to ALL!

A handwritten signature in black ink, appearing to read 'Christopher A. Johnson', with a horizontal line underneath.

Dr. Christopher A. Johnson
Founder-Director of GEDS (Policy Strategy)

KEY HIGHLIGHTS

- Editorial - 1**
- European Social Fund Projects - 2**
- Evaluation and Product-testing Exhibition -3**
- Local Engagements - 4**
- Trio-Partnership - 6**

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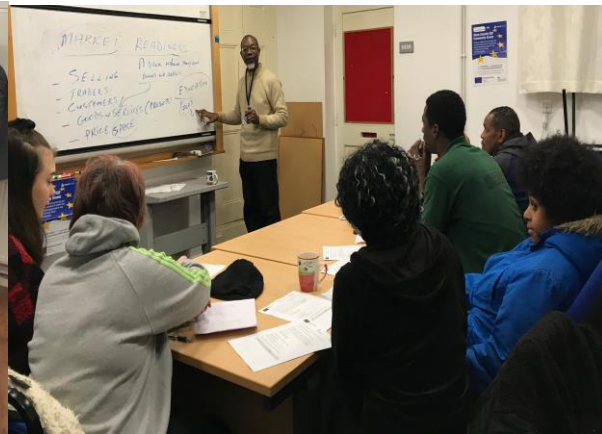
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European Social Fund Projects

For years, we have been delivering high quality, innovative projects funded by the ESF and other statutory funding bodies. Here is a snapshot of some of the training that we delivered in partnership with public, private and community-voluntary sector entities in the Black Country sub-region. These activities included ideas generation, marketing, financial planning, enterprise strategy and business registration processes.



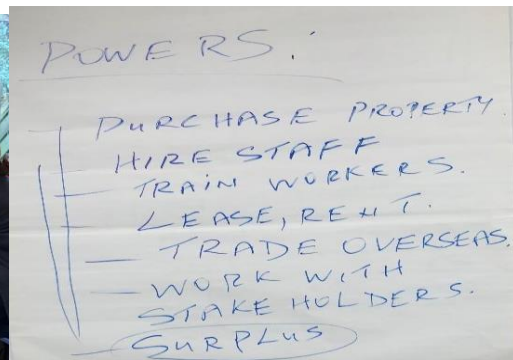
Enterprise Ideas Session



Market Readiness Workshop



Business Rules & Regulations Advice



Business Registration Powers



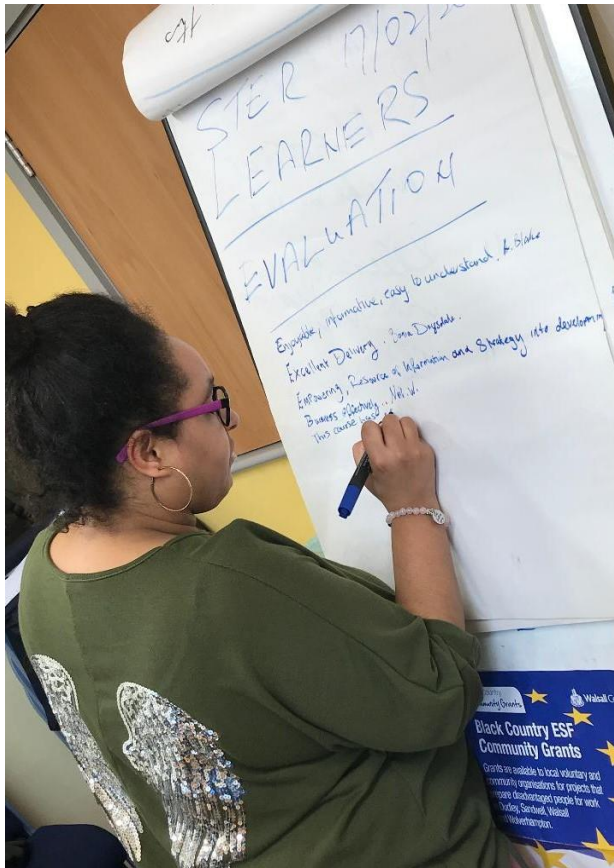
Financial Planning Training

Weekly Schedule

<i>Week 1 – Enterprise Ideas</i>
<i>Week 2 – Market-readiness</i>
<i>Week 3 – Rules & Regulations</i>
<i>Week 4- Resource Resilience</i>
<i>Week 5- Business Registration</i>
<i>Week 6 – Enterprise Support</i>

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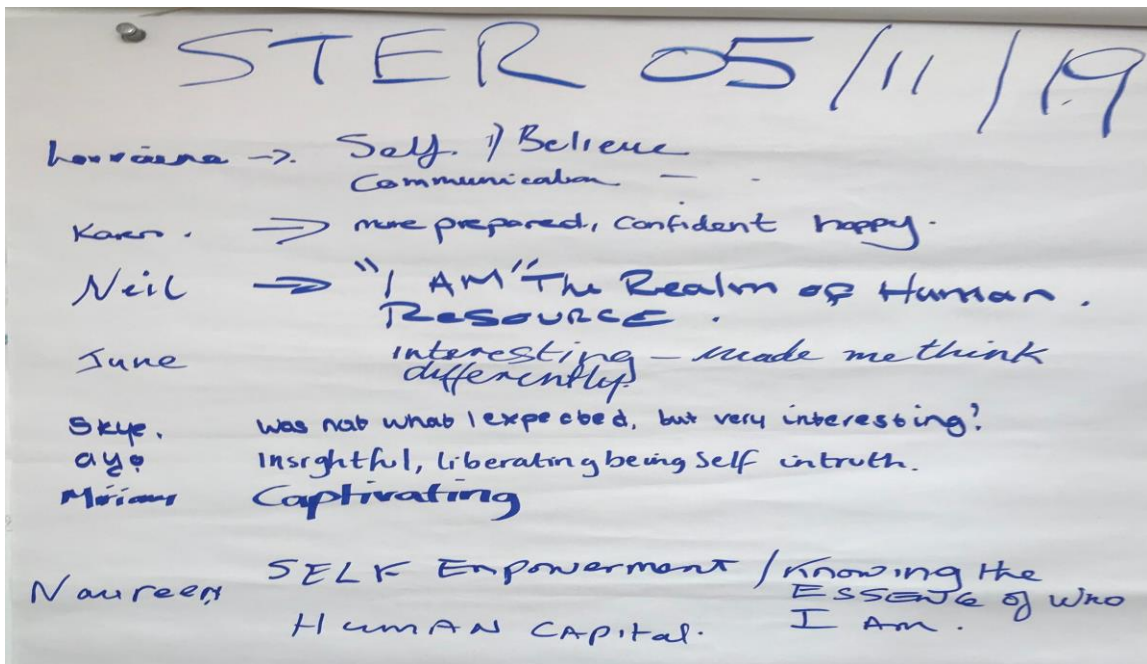
Learners' Course Evaluation and Product-testing Exhibition



Learner's Self-Evaluation



Trainee craft products exhibition

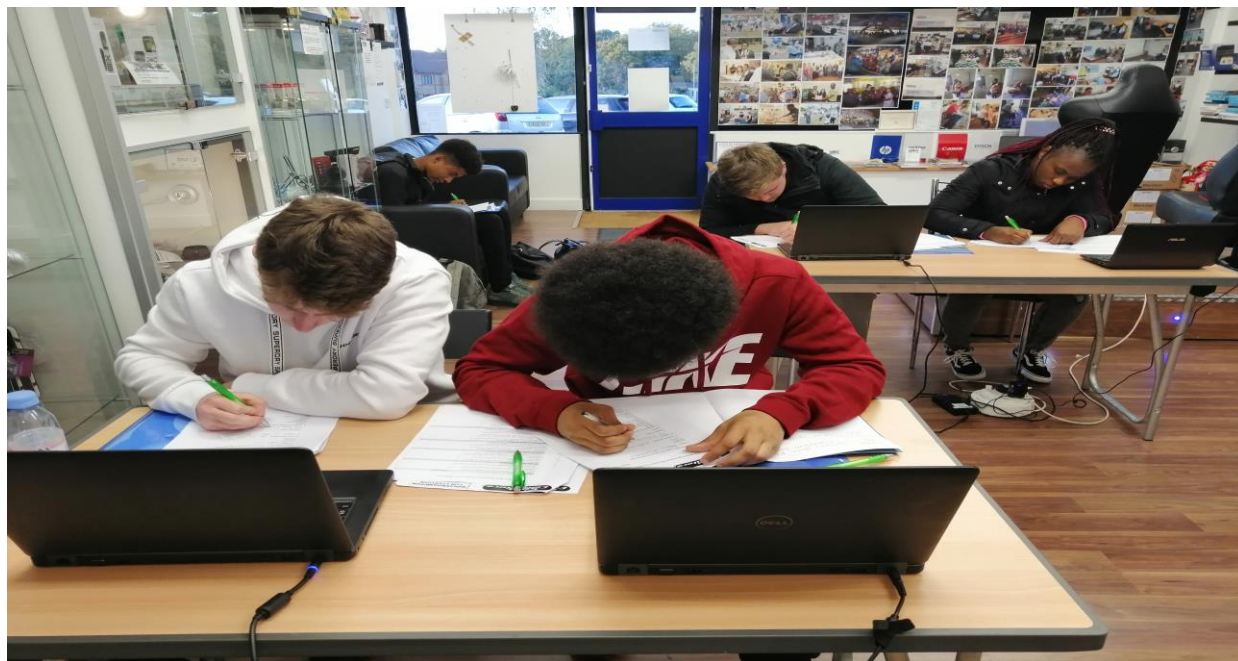


Learners' Feedback from 'Market Readiness' Training Session.

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Local Engagements - Pre-apprenticeship

We continued our involvement and participation local happenings by partnering with agencies and institutions to create further opportunities for children and young people. Below are some of these historic moments of pride and joy.



The City of Wolverhampton Council-funded a pre-apprenticeship (under-20s pilot). The Trio-Partnership of SIAN Community Computers C.I.C, Community Education Academy of Leadership and GEDS delivered this initiative.



Organisers and stakeholders celebrating the success of the pre-apprenticeship pilot programme.

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Heritage Enterprise Exhibition

Community Education Academy of Leadership's relaunched its **Legacy of Industrial Textiles Enterprise (LITE)** exhibition, resourced by the **Heritage Lottery Community Fund**. The event was held at the Greets Green Community Centre, Sandwell, West Midlands. **Its duration is September to December 2020.** The exhibition featured the cultural, *social, and manufacturing histories of migrants from the 1950s to 2000* in the West Midlands.



Dignitaries, stakeholders and members from the local community supported the LITE event.

 
www.ceal.org.uk

COMMUNITY EDUCATION ACADEMY OF LEADERSHIP (CEAL) PRESENTS

THE LEGACY OF INDUSTRIAL TEXTILES ENTERPRISE (LITE) EXHIBITION

A unique exhibition in honour of employers and employees who laboured to uplift their social standing whilst making a significant economic contribution to British society in the field of Textile manufacturing.

EXHIBITION OPENING
SEPT 15, 2020 - 6:00-7:00pm
@ WOOD LANE COMMUNITY CENTRE, 157 WOOD LANE, WEST BROMWICH, WEST MIDLANDS, B70 9PT.

IN ASSOCIATION WITH




CEAL is a registered charity No. 1144675 & Company Limited by Guarantee No. 07380030

Trio-Partnership Working Persists

Trio-Partnership Working 'Wonders' in the West Midlands



Over the past year or so, a tri-group has been in the forefront of providing support to under-served residents and their communities.

Supported by the National Lottery and the European Social Fund (ESF) among others, Community Education Academy of Leadership (CEAL www.ceal.org.uk), SIAN Computers Community Interest Company (SIAN CIC) and Global Entrepreneurial Development Services (GEDS - www.geds.center) are making a significant impact in the Wolverhampton and other parts of the West Midlands.

In spite of increasing levels of functional illiteracy in the region, Founder/Director of CEAL,

Harminder Kaur Bhogal, said that the organisation is interested in "supporting residents who are keen to work but often don't have the skills or confidence or adequate mainstream support to pursue active employment".

With the growing number of security breaches and other IT problems affecting residents and companies, SIAN's co-Directors, Rob Allen and Alfred Williams feel that their organisation can make a significant difference. Modern technology is both a challenge and opportunity. "We have been helping scores of people in the city to learn more about the difference between Private Data and Public Data and the importance of IT security in this process", they both explained.

Unemployment remains an economic and social issue for many families who are unable to cope. Founder/Director of GEDS, Dr. Christopher A. Johnson, said the organisation will continue to offer technical help and enterprise support for residents in the city and the West Midlands.

"Many people are interested in setting up micro firms as against being unemployed. They need however, consistent advice, quality information and relevant guidance-support to succeed."



Dr. Christopher A. Johnson delivering a business training programme

The trio-partnership group plans to deliver a series of programmes for 2019 and beyond. These FREE programmes include:

- Job Search Skills Support and Employment Training.
- Information Technology Security Resilience.
- Business Start-up Training and Funding Support.
- Leadership and Management Training.
- Market Research Development.
- Information, Advice and Guidance on Employment Opportunities.

The trio-partnership would like to here from any of the following:

- Community Centres
- Long-term Unemployed
- Training providers
- Sixth Forms

All courses will end with a certificate of qualification.

For more information on how you can get help and support, please email:

siancomputers.comm.init.cic@gmail.com
harminder@ceal.org.uk
cjguy580@yahoo.co.uk

Sian Computers Community Initiative C.I.C.

