

GEDS NEWSLETTER 2018-2019 Edition

Our Motto: *“Excellence is the Fulfilment of the Human Spirit”*



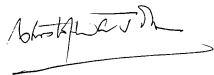
Editorial

Since Global Entrepreneurial Development Services Ltd was established, we have we have been promoting the enterprise culture amongst individuals, communities and institutions in the pursuit of collective excellence. The example of this attribute is highlighted in the pages of this publication, as indicative of key achievements since our inception.

This edition features employability initiatives, enterprise-related programmes, community engagements and promotion of our recent publication, *The Anatomy of South Asian Enterprise*.

Our gratitude and thanks are extended to countless agencies, groups, institutions and participants whom altogether, have rendered support in helping us to fulfil the stewardship of *‘Wealth creation through the facilitation of ideas, products and services*.

Happy Reading to ALL!



Dr. Christopher A. Johnson
Founder-Director of GEDS (Policy Executive)

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European Social Fund Projects

For years, we have been delivering high quality, innovative projects funded by the ESF and other statutory funding bodies. Here is a snapshot of some of the key training that we delivered in partnership with public, private and community-voluntary sector entities in the Black Country sub-region. These activities included financial skills, job search, enterprise development and information technology resilience programs.



Financial Training in Wolverhampton



Employability Training Sandwell



Enterprise training completed



Technology resilience program in action

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Community Engagements

We are actively involved in local and regional events to inspire kinship, empowerment and cohesion. We enable diverse groups and communities to celebrate their customs and traditions, thereby boosting citizenship values. Below are some of these memorable events involving (clockwise) the police, musical enterprise, youth entrepreneurship, elderly health and inter-faith matters.



Honoured by West Midlands Police for promoting migrant entrepreneurship



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Social Cohesion



Guest speaking and officiating at the Annual Mayoral Event Wolverhampton - emphasised the impact of information technology on resilient communities.

"I am so pleased to know that they are organisations like yours that are interested in modern technology and its emerging trends", Mayor of Wolverhampton.



Conclusion of the first every business enterprise education programme (BEEP) in one of Dudley's primary school clusters.

"It is a privilege to have you at our school; the children learnt much during the BEEP seven-week course. We also gained a lot too, as teachers and we hope you will come again to support our enrichment programmes as we try to improve pupil

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attainment levels in our school", Year 6 Teachers.

Enterprise Connections

As a fledging organisation, GEDS is the forefront of promoting entrepreneurship and our campaigns cover the media, institutions and international bodies such as the Commonwealth.

<https://www.facebook.com/adrian.johnson.37819?ref=bookmarks>

<https://www.caribdirect.com/the-caribbean-and-you-dr-chris-a-johnson/>

<https://www.theasiantoday.com/index.php/2017/01/04/praise-for-ethnic-enterprises-bursts-onto-literary-scene/>

<https://thephoenixnewspaper.com/book-signing-celebrates-contribution-commonwealth>



Connecting with Wolverhampton University

Promoting micro entrepreneurship in Walsall



Supporting Local Textiles Heritage

Commonwealth Association events

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Trio-Partnership Working

Another leading publication -this time *City Life* - showed remarkable interest in our partnership approach to vocational training, enterprise support and textiles heritage developments in Wolverhampton and parts of the Black Country sub-region. Below is a news-feature spread of these emerging trends.

Trio-Partnership Working 'Wonders' in the West Midlands



Enterprise Training

Harinder Kaur Bhogal, said that the organisation is interested in "supporting residents who are keen to work but often don't have the skills or confidence or adequate mainstream support to pursue active employment".

With the growing number of security breaches and other IT problems affecting residents and companies, SIAN's co-Directors, Rob Allen and Alfred Williams feel that their organisation can make a significant difference. Modern technology is both a challenge and opportunity. "We have been helping scores of people in the city to learn more about the difference between Private Data and Public Data and the importance of IT security in this process", they both explained.

Unemployment remains an economic and social issue for many families who are unable to cope. Founder/Director of GEDS, Dr. Christopher A. Johnson, said the organisation will continue to offer technical help and enterprise support for residents in the city and the West Midlands. "Many people are interested in setting up micro firms as against being unemployed. They need however, consistent advice, quality information and relevant guidance-support to succeed."

Over the past year or so, a tri-group has been in the forefront of providing support to under-served residents and their communities.

Supported by the National Lottery and the European Social Fund (ESF) among others, Community Education Academy of Leadership (CEAL www.ceal.org.uk), SIAN Computers Community Interest Company (SIAN CiC) and Global Entrepreneurial Development Services (GEDS -www.geds.center) are making a significant impact in the Wolverhampton and other parts of the West Midlands.

In spite of increasing levels of functional illiteracy in the region, Founder/Director of CEAL,



Textiles Heritage Project



Dr. Christopher A. Johnson delivering a business training programme

The trio-partnership group plans to deliver a series of programmes for 2019 and beyond. These FREE programmes include:

- Job Search Skills Support and Employment Training.
- Information Technology Security Resilience.
- Business Start-up Training and Funding Support.
- Leadership and Management Training.
- Market Research Development.
- Information, Advice and Guidance on Employment Opportunities.

The trio-partnership would like to here from any of the following:

- Community Centres
- Long-term Unemployed
- Training providers
- Sixth Forms

All courses will end with a certificate of qualification.

For more information on how you can get help and support, please email:

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harinder@ceal.org.uk
cjguy580@yahoo.co.uk

Sian Computers Community Initiative C.I.C.

